



Digital

WHAT IS PCI DSS?

The Payment Card Industry Data Security Standard (PCI DSS) is an information security standard for organisations that handle payments by debit or credit card. The PCI DSS was created by the Payment Card Industry Security Standards Council (PCI SSC) which is an industry body formed by an association of the the six major card brands globally namely Visa, Mastercard, American

Express, Discover, and JCB. The PCI DSS was created to reduce the amount of card fraud globally due to the mishandling of sensitive data associated with payment cards. It is a set of standards for merchants and service providers on how they handle this data while taking payments either for themselves or third parties.

HOW DIGITAL SECURES YOUR BUSINESS

PCI Pal Digital facilitates a true omnichannel secure payment solution enabling your organisation to take payments across any communication channel. PCI Pal Digital enables your agents to provide secure payment options via digital engagement channels such as Webchat, WhatsApp, Social Media, Email and SMS. Additionally, this functionality is available from within the

PCI Pal platform that provides our Agent Assist and IVR products, so your agents have the ability to take payments from customers through any channel. PCI Pal's technology ensures these channels are descoped from the requirements of PCI DSS whilst retaining operational flexibility to engage in conversations with your customer in whatever way suits your business.

KEY BENEFITS INCLUDE:



CUSTOMER
PEACE OF
MIND



REDUCED
AVERAGE
HANDLING TIME



LESS
PRESSURE ON
AGENTS



INTEGRATES WITH
ALL PAYMENT
PROVIDERS



CARRIER, PHONE
SYSTEM & CRM
AGNOSTIC



INTEGRATES WITH
EXISTING DIGITAL
CHANNELS

HOW IT WORKS

01 Integrated within your existing systems

PCI Pal Digital can integrate into your existing digital channels, with your chosen payment service provider and CRM solution. The sensitive card data does not enter your contact centre and at no point can the agent see the card data.

02 Secure URL and supported payments

Once payment via a digital channel has been requested, the agent simply generates a secure URL which is sent to the customer. The customer clicks on the URL opening a secure payment page on their device where they enter their payment details. The agent and the customer can stay in conversation throughout the payment process and the agent can track the customers progress in real-time, offering support where needed and ensuring no disruption to the customer payment journey. Should payment be required via email or SMS channels, a time limit can be added to these secure URLs – effectively creating a Digital Invoice, meaning secure payments are available for both real time and anytime digital channels.

03 Payment is processed by your payment provider

Once the details have been entered into the secure URL, which is completely masked from the contact centre agent, the payment can then be processed. The agent will then process the payment. This 'processing' means the PCI Pal Digital solution will securely send the transaction to the payment provider for authorisation. No sensitive cardholder data enters your environment minimising the scope of PCI DSS.



CONFIGURATION OPTIONS

PCI Pal Digital is served from within the existing PCI Pal cloud platform, and is available globally.

It works on various platforms and integrates with your existing systems, your chosen payment service provider and CRM solution.



WEBCHAT



SMS



EMAIL



SOCIAL



CHATBOT



BENEFITS

- Works with any / all digital channels where a URL can be shared
- Provides customer peace of mind when paying via digital channels
- Provides a true omnichannel offering combined with PCI Pal Agent Assist and IVR – switch between channels seamlessly
- Supports SCA and PSD2 requirements
- Integrates with existing systems
- Support 'Digital Invoicing' for anytime payments through channels such as email and SMS

PROTECTED BY PCI PAL

PCI Pal is the specialist provider of secure payment solutions for contact centres and businesses taking Cardholder Not Present (CNP) payments.

PCI Pal's globally accessible cloud platform empowers organisations to take payments securely without bringing their environments into scope of PCI DSS and other card payment data security rules and regulations.

With the entire product portfolio served from PCI Pal's cloud environment, integrations with existing digital, payment and desktop environments are flexible and proven, ensuring no degradation of service while achieving security and compliance.

Customisable, scalable
and reliable, with 24/7
global support.



OUR ACCREDITATIONS



DATA SECURITY
SOLUTION PROVIDER
OF THE YEAR



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